



JACLYN KASAI

Graphic Designer

EDUCATION

Baldwin Wallace University | Berea, Ohio

August 2019–May 2023

Bachelor of Arts in Digital Media & Design:

Graphic Design

Minors: Marketing, Social Media Production

- GPA: 3.8
- Dayton C. Miller Honor Society
- BW Honors Program
- Dean's List

Involvement:

- Varsity Softball (2019–2023, Academic All-OAC, OAC Scholar Athlete of the Month - May)
- Jacket Studio (2021–2023)

ABOUT ME

An innovative, hard-working graphic designer passionate about the work she does. Appreciates learning, creating, problem-solving, thinking critically, and collaborating with others towards common goals and interests.

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SOFTWARE

Design:

Adobe Creative Cloud
• InDesign 2024
• Illustrator 2024
• Lightroom
• Lightroom Classic
• Photoshop 2024
• Premiere Pro 2024
• XD
Canva
Figma
Marvel App
Procreate

Web:

Bootstrap 5
CSS3
HTML5

Office:

Google Workspace
Microsoft Office

Social Media:

• Facebook
• Instagram
• TikTok
• Twitter

SKILLS

Print Design
Illustration
Sports Content
Digital Photography
Videography
Photo Editing

Video Editing
Social Media
Typography
Organization
Multitasking
Time Management

EXPERIENCE

Graphic Designer

July 2023–Present

RUDIS | Marysville, Ohio

- Develop visually engaging graphic artwork tailored to resonate with the wrestling clientele
- Design screen-print, heat transfer, embroidery, and sublimated apparel, encompassing a wide variety of products such as t-shirts, sweatshirts, hats, and wrestling uniforms
- Collaborate closely with the Sales team to facilitate effective communication of design concepts and objectives
- Set up and order input of production files for various apparel print types and adapt concept art to print-ready files, including correct file format, print size, and location

Graphic Design Intern

January 2023–July 2023

The Wonder Jam | Columbus, Ohio (remote)

- Developed and crafted digital and print materials tailored to the diverse requirements of the clientele
- Designed distinctive logos and implemented unique branding strategies for clients
- Acquired a thorough understanding of The Wonder Jam's activities and effectively conveyed them through visual means

Graphic Designer & Content Creator

March 2021–May 2023

Baldwin Wallace University Athletics | Berea, Ohio

- Orchestrated content creation and oversaw social media management for the Baldwin Wallace Women's Basketball and Softball teams, encompassing game and practice photo and video coverage
- Produced graphics, videos, and social media posts catering to the promotional needs of various teams within Baldwin Wallace Athletics

Graphic Design Intern

May 2022–August 2022

Ohio Department of Natural Resources | Columbus, Ohio

- Provided visual communication support for the Department's divisions
- Assisted with the development and implementation of a variety of projects in print, digital, web, video, and social media as assigned
- Gained a comprehensive knowledge of what the Department does and how to communicate that visually