



JACLYN KASAI

Graphic Designer

ABOUT ME

An innovative, hard-working graphic designer passionate about the work she does. Appreciates learning, creating, problem-solving, thinking critically, and collaborating with others towards common goals and interests.

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SOFTWARE

Design: <ul style="list-style-type: none">Adobe Creative Cloud• InDesign 2023• Illustrator 2023• Lightroom• Lightroom Classic• Photoshop 2023• Premiere Pro 2023• XDCanvaFigmaMarvel AppProcreate	Web: <ul style="list-style-type: none">Bootstrap 5CSS3HTML5 Office: <ul style="list-style-type: none">Google WorkspaceMicrosoft Office Social Media: <ul style="list-style-type: none">• Facebook• Instagram• TikTok• Twitter
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SKILLS

Print Design	Video Editing
Illustration	Social Media
Sports Content	Typography
Digital Photography	Organization
Videography	Multitasking
Photo Editing	Time Management

EDUCATION

Baldwin Wallace University | Berea, Ohio

August 2019–Expected May 2023

Bachelor of Arts in **Digital Media & Design:**

Graphic Design

Minors: Marketing, Social Media Production

- GPA: 3.8
- Dayton C. Miller Honor Society
- BW Honors Program
- Dean's List

Involvement:

- Varsity Softball (2019–2023, Academic All-OAC)
- Jacket Studio (2021–2023, Student club providing creative digital content for Baldwin Wallace Athletics)

EXPERIENCE

Graphic Design Intern

January 2023–Present

The Wonder Jam | Columbus, Ohio (remote)

- Develop and craft both digital and print materials catering to the needs of diverse clientele
- Create unique logos and distinctive branding strategies for clients
- Acquire a thorough understanding of The Wonder Jam's activities and effectively convey them through visual means

Graphic Designer & Content Creator

March 2021–Present

Baldwin Wallace University Athletics | Berea, Ohio

- Produce content and manage the social media accounts for the Baldwin Wallace Women's Basketball and Softball teams
- Capture photo and video footage of games and practices
- Create graphics, videos, and social media posts for other Baldwin Wallace Athletics teams

Graphic Design Intern

May 2022–August 2022

Ohio Department of Natural Resources | Columbus, Ohio

- Provided visual communication support for the Department's divisions
- Assisted with the development and implementation of a variety of projects in print, digital, web, video, and social media as assigned
- Gained a comprehensive knowledge of what the Department does and how to communicate that visually

Marketing & Office Assistant

October 2020–December 2021

Baldwin Wallace University Brain Center | Berea, Ohio

- Managed and created content for the Brain Center social media accounts
- Completed various office-related tasks including checking email, mail, and phone, and fulfilling other duties around the office

Graphic Design Intern

July 2020–August 2020

The Vilcek Foundation | New York, New York (remote)

- Created digital, illustrated drawings based on paintings and other works of art
- Digital, illustrated drawings were tested for coloring page format to see if a series of drawings by that artist would have success as a coloring book